

# "How Might We?"

## Useful for

Finding a solution to a problem or an insight from research

## Strengths

- Implies that a solution is possible
- Simple and accessible tool
- Good launch point into 6-8-5 method



## Weaknesses

- Works better as a group
- People must think creatively / outside of their comfort zone

## Things you need

- Post it notes to write out the How might we questions
- Good to have a large space to spread out and theme the questions e.g. Blank wall



## How to do it

1. Identify problem / insight e.g. Student are unable to find the books they need on the shelves.
2. Thinks of as many high level "How might we" questions as they can. These can be simple or elaborate.
  - a. For example:
  - b. "How might we provide students with all the books they need?"
  - c. "How might we provide all students with a personal librarian?"
  - d. "How might we provide a call button for students struggling to find books on the shelves"
3. Read all the "How might we" questions, look for patterns and themes in the questions and group them together.
4. Test the questions by generating answers to the questions.
5. Prioritise the best 3-5 questions to use with other ideation techniques e.g. 6-8-5

