Evaluating university family study rooms: 2 page summary

Headlines:

- This project was a partnership between the University of Hull and the University of Bradford
- The ALN EDI Fund enabled the purchase UX resources such as white boards, feedback boxes and incentive vouchers
- Two surveys were created and distributed: one to evaluate the room and one to assess how many libraries have a similar space



• The learnings from the project are being shared via a Family room toolkit libguide for ALN inc. lessons learnt, advice on promotion experiences of setting up rooms, available here: https://libguides.hull.ac.uk/familyroom/home

User Experience Survey:

- The main focus of the project was intended to be the UX Survey, to create a robust understanding of patron needs
- Both partner institutions met to determine the information needed to determine

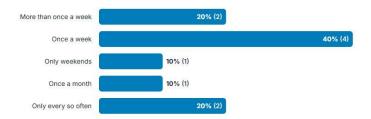
 focused on user experience but also included information on users. It was also decided to target the first teaching semester, rather than launch over the Summer.
- Compared to the previous year both family rooms saw a drop in use and bookings. This drop in users and led to very limited engagement (no participants from Bradford, 10 from Hull).
- Initiatives to address this included a paper copy of the survey in addition to the original online, paper-free version, and the addition of a chance of winning a gift voucher as an incentive.

Key Takeaways

75% of users did not have childcare arrangements



70% of users made use of the room once a week or more



50% of users actually brought older children than the room was designed for (9-12 years)



ALN Family Room Survey

- The ALN-wide survey on family room provision had 14 Institutions responded
- All Family rooms are fewer than 5 years old, with most saying the room was well used
- Challenges setting up the room included Health and Safety, risk assessments, finding a suitable location
- Ongoing problems included wear and tear, use by students without children, unaccompanied children, families using the room without booking

Family Room Toolkit

- The information gathered was used to create a resource for all ALN libraries in the form of a LibGuide.
- The LibGuide offers advice to institutions considering implementing a family room.
- We gathered images of family rooms from ALN members to view as inspiration.
- Our Family room LibGuide is available at: https://libguides.hull.ac.uk/familyroom

